

### **A note from the editorial director**

South Asian Wireless Communications is your magazine and we welcome your contributions. Below, you will find the topics that we are aiming to cover for our features in 2012 and we encourage you to get in touch if you would like to find out more about how you can get involved with these.

As well as our features, we also encourage you to contribute to the regular sections detailed below. Your comments are always valued so please feel free to contact me, Rahiel Nasir, editorial director at [rahieln@kadiumpublishing.com](mailto:rahieln@kadiumpublishing.com), or Ian Grant, deputy editor at [iang@kadiumpublishing.com](mailto:iang@kadiumpublishing.com).

### **Case studies**

Tell us your stories about wireless technology deployments across the region.

### **News review**

Including regional reports & developments, technology updates, deployment news, etc

### **NEW! The wireless business**

Financial reports, M&A activity, corporate/people profiles, & investment news

### **On The Network & Industry Views**

We welcome opinion articles and technical features from industry experts. This year, we are particularly interested in the following topics:

- *Where tiered pricing leaves the notion of net neutrality*
- *BSS and the 'big data' challenge*
- *Spectrum – auctions, 'beauty contests', & winning strategies*
- *Are location-based services relevant in developing markets?*
- *Network security: protecting your mobile customers from malware & spam*

### **Wireless Solutions**

New products and solutions to help build better wireless networks.

### **World News**

The latest global wireless reports & developments

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### **Important note for contributors:**

All features and publication dates are subject to change, cancellation or alteration without notice. The Editor welcomes editorial contributions but Kadium Limited cannot be held liable for any losses or damage caused by the non-publication of material. All articles for publication are accepted in good faith and authors must be able to verify that such submissions are previously unpublished and represent their own original work which is not subject to local or worldwide copyright or legal restrictions. All articles for publication are subject to editing and alteration to suit the needs of the publisher. Upon publication, ownership and all worldwide rights of commissioned features transfer to Kadium Limited and cannot be reproduced in any print or electronic format, or stored in an archive retrieval system, without prior written permission. © 2012 Kadium Ltd.

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**Quarter 1** (print deadline: 12 Mar)

- Heterogeneous networks, small cells, & self-organising networks
- Is infrastructure sharing now a must for the region's operators?
- The challenges of deploying VAS in South Asia
- Where next for PMR and public safety networks?

**EVENT DISTRIBUTION:** CONVERGENCE INDIA 2012; LTE INDIA; MOBILE PAYMENT INDIA

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**Quarter 2** (print deadline: Jun 6)

- The path to 4G: TD-LTE vs FD-LTE. Plus, is WiMAX sustainable?
- The benefits of cloud-based OSS
- M2M: should operators focus on connecting machines rather than man?
- How to deploy a mobile banking platform – network challenges & solutions

**EVENT DISTRIBUTION:** VAS ASIA 2012; COMMUNICASIA 2012; GREEN TELECOM INDIA

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**Quarter 3** (print deadline: 24 Sep)

- VAS: should operators now focus purely on content delivery?
- Latest products & tools for network optimisation
- Green network power: off-grid vs. hybrid solutions
- New products to help get the best out of TETRA

**EVENT DISTRIBUTION:** GSM INDIA 2012; MOBILE BACKHAUL 2012; BROADBAND 2012

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**Quarter 4** (print deadline: 1 Dec)

- Backhauling 3G – microwave vs fibre
- How to bring wireless broadband to remote communities
- Are single vendor managed service providers crippling the specialists?
- The latest cellular handsets and devices

**EVENT DISTRIBUTION:** INDIA TELECOM 2012; VAS INDIA 2013

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